



MOSES LAKE AIRSHOW

JUNE 12-13, 2026

FAMILY-FRIENDLY EVENT

Sponsorship Opportunities

MARKET TO A FAMILY-FOCUSED COMMUNITY

GENERAL AVIATION • RC AIRPLANES • MILITARY • CAR SHOW • STEAM

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MLAS IS ONE OF THE FEW PREMIER FAMILY-FRIENDLY EVENTS IN GRANT COUNTY. WE ARE PROUD TO SUPPORT THAT.



JUNE 12-13 FAMILY-FRIENDLY EVENT

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PORT OF MOSES LAKE AIRPORT

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JUNE 12-13, 2026 MOSES LAKE AIRSHOW



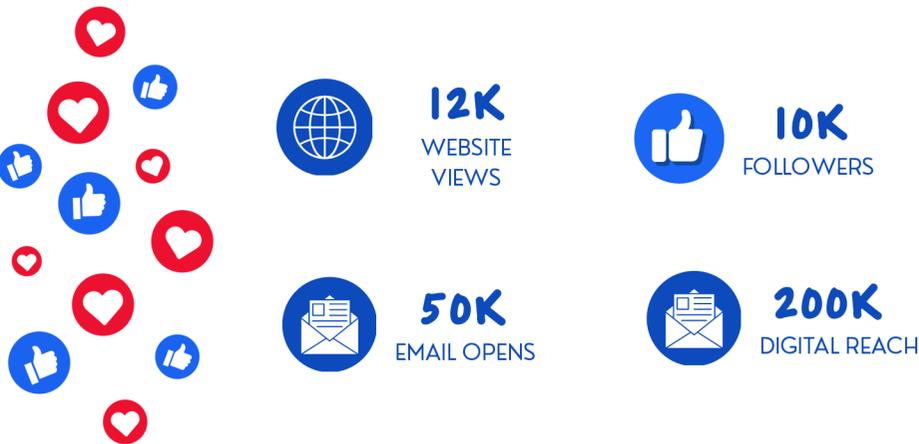
Sponsorship Opportunities

MARKET TO A FAMILY-FOCUSED COMMUNITY

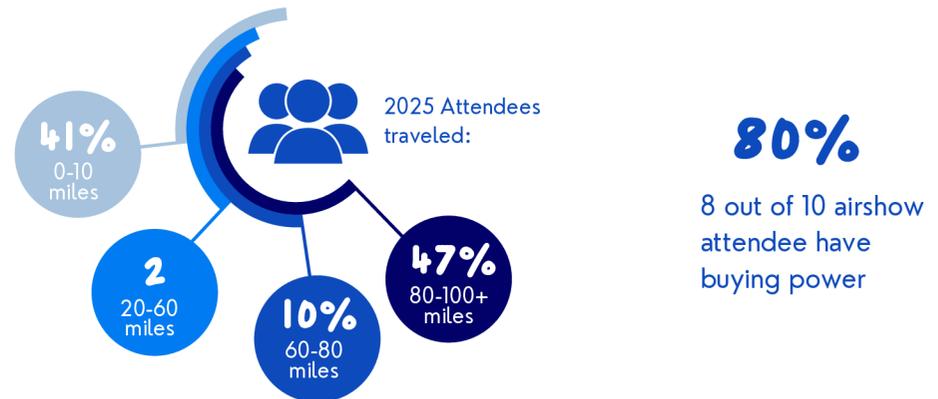
The Moses Lake Airshow is becoming a premier family-friendly event in Grant County. Our attendees support their local communities.

Showcase your products and services to more than 5,000 attendees. Our sponsorship packages fulfill a range of objectives, including high-profile branding and networking among spectators and airshow professionals.

VIRTUAL VISIBILITY



EVENT VISIBILITY



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2026 MOSES LAKE AIRSHOW SPONSORSHIP OPPORTUNITIES



✈️ Regional Customers

✈️ Company Branding

✈️ Networking Opportunities



	Supporter \$1,200	Dragon Lair** \$2,500	Event Specific* \$5,000	Partner \$10,000	Signature \$25,000
10x10 Booth	✈️	✈️	✈️	✈️	✈️
Company Listing on Website	✈️	✈️	✈️	✈️	✈️
Logo on Digital Map			✈️		✈️
Logo on Marketing Materials		✈️	✈️	✈️	✈️
Logo on Website			✈️	✈️	✈️
Social Media Post			✈️	✈️	✈️
Logo in Newsletter			✈️	✈️	✈️
Item in Swag Bag				✈️	✈️
Logo on Event Banner		✈️	✈️	✈️	✈️
Logo on 2026 Airshow Poster					✈️
Private Pilots VIP Dinner				✈️	✈️
Private Plane Tour & Company Photo					✈️

BRAND VISIBILITY

*Event specific sponsorship include: food court, pit boss, STOL competitions, etc. Scan the QR code for options.

**Dragon Lair is to sponsor the inside the event space dedicated to VIP guests. Scan the QR code for more details.

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FULL SPONSORSHIP DETAILS



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***WE SUPPORT
COMMUNITY
EVENTS BECAUSE
WE WANT TO
CONNECT WITH
OUR LOCAL
CUSTOMERS.***



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SPONSORSHIP OPPORTUNITIES SUPPORTER



- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities

SUPPORT LOCAL. SHOP LOCAL.

The Moses Lake Airshow is becoming a premier family-friendly event in Grant County. Our attendees support their local communities.

Showcase your products and services to more than 5,000 attendees.



COST \$1,200 INCLUDES

- ✈ 10x10 Booth, right on the tarmac in the middle of the static air display.
- ✈ Company Listing on Website with a hyperlink to your URL of choice.

ADD-ON EXPOSURE

- ✈ + \$250 Add your logo to the 2026 Airshow T-Shirt. Regularly priced at \$350.
- ✈ + Donate your product to be included in VIP Welcome Basket. Your logo and website URL will be included in newsletter to Dragon Laire attendees.



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SPONSORSHIP OPPORTUNITIES

DRAGON LAIR

- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities



PREMIERE BRAND EXPOSURE TO VIP AUDIENCE

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Showcase your products and services to VIP attendees.

COST \$2,500 INCLUDES

- ✈ Tickets for 20 people
- ✈ 10x10 Booth, right on the tarmac in the middle of the static air display
- ✈ Company Listing on Website with a hyperlink to your URL of choice
- ✈ Welcome basket on your table with local goodies from sponsors.
- ✈ Logo on the repeat sign in the Dragon Lair at the Airshow
- ✈ Private Covered 10x10 Tent with table for eight
- ✈ Private restrooms
- ✈ Light snacks
- ✈ Logo included in the Airshow Digital Brochure



ADD-ON EXPOSURE

- ✈ + \$250 Add your logo to the 2026 Airshow T-Shirt. Regularly priced at \$350.
- ✈ + Donate your product to be included in Welcome Basket placed in VIP Suites.

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SPONSORSHIP OPPORTUNITIES

EVENT SPECIFIC - FOOD COURT



- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities

LOCAL EATS. FULL BRAND EXPOSURE

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Showcase your products and services to more than 5,000 attendees.



COST \$5,000 INCLUDES

- ✈ 10x10 Booth, right on the tarmac in the middle of the static air display.
- ✈ Company Logo on website with a hyperlink to your URL of choice.
- ✈ Social media post showcasing you as the sponsor of the food court.
- ✈ Logo in Newsletter showcasing you as the sponsor of the food court, and a hyperlink to your URL of choice.
- ✈ Logo on the digital map and attendee digital brochure.
- ✈ Logo on the event banner.



ADD-ON EXPOSURE



+ \$250 Add your logo to the 2026 Airshow T-Shirt. Regularly priced at \$350.



+ Donate your product to be included in VIP Welcome Basket. Your logo and website URL will be included in newsletter to Dragon Laire attendees.

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SPONSORSHIP OPPORTUNITIES

EVENT SPECIFIC - PIT BOSS

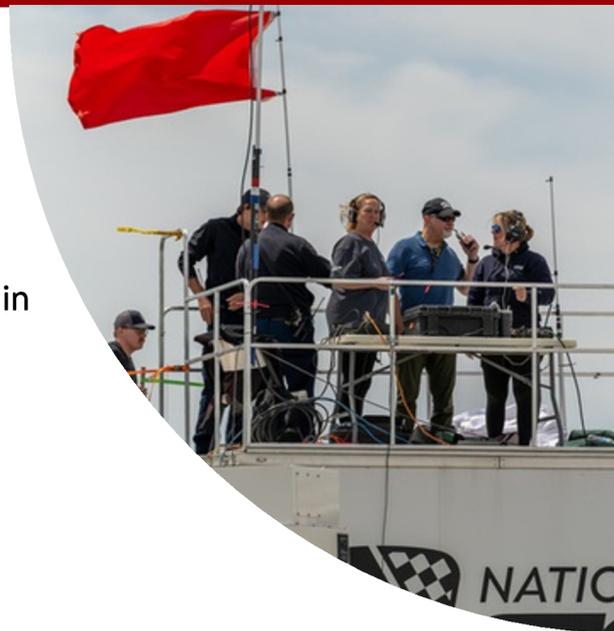
- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities



HIGH BRAND EXPOSURE

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Your brand will be showcased to more than 5,000 attendees and live on forever in photos shared on MLAS digital channels and in attendees personal photos.



COST \$5,000 INCLUDES

- ✈ 10x10 Booth, right on the tarmac in the middle of the static air display.
- ✈ Company Listing on Website with a hyperlink to your URL of choice.
- ✈ Social media post showcasing you as the sponsor of the Pit Boss.
- ✈ Logo in Newsletter showcasing you as the sponsor of the Pit Boss, and a hyperlink to your URL of choice.
- ✈ Logo on the digital map and attendee digital brochure.
- ✈ Logo on the event banner.



ADD-ON EXPOSURE

- ✈ + \$250 Add your logo to the 2026 Airshow T-Shirt. Regularly priced at \$350.
- ✈ + Donate your product to be included in VIP Welcome Basket. Your logo and website URL will be included in newsletter to Dragon Laire attendees.

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SPONSORSHIP OPPORTUNITIES

EVENT SPECIFIC - RC PLANES

- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities



HIGH BRAND EXPOSURE

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Your brand will be showcased to more than 5,000 attendees and live on forever in photos shared on MLAS digital channels and in attendees personal photos.

COST \$5,000 INCLUDES

- ✈ 10x10 Booth, right on the tarmac in the middle of the static air display.
- ✈ Logo on the RC feather banner at the Airshow.
- ✈ Company Listing on Website with a hyperlink to your URL of choice.
- ✈ Social media posts showcasing you as the sponsor of the RC Planes.
- ✈ Logo in Newsletter showcasing you as the sponsor of the RC Planes, and a hyperlink to your URL of choice.
- ✈ Logo on the digital map and attendee digital brochure.



Feather Banners

ADD-ON EXPOSURE

- ✈ + \$250 Add your logo to the 2026 Airshow T-Shirt. Regularly priced at \$350.
- ✈ + Donate your product to be included in VIP Welcome Basket. Your logo and website URL will be included in newsletter to Dragon Laire attendees.

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SPONSORSHIP OPPORTUNITIES

EVENT SPECIFIC - VIP Pilot Dinner



- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities

EVERGREEN BRAND EXPOSURE

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Your brand will be showcased to more than 3,000 attendees and live on forever in photos shared across both MLAS and National STOL digital channels.



Feather Banners

COST \$5,000 INCLUDES

- ✈ 10x10 Booth, right on the tarmac in the middle of the static air display.
- ✈ Logo on the STOL feather banner at the Airshow.
- ✈ Company Listing on Website with a hyperlink to your URL of choice.
- ✈ Social media posts showcasing you as the sponsor of a STOL leg.
- ✈ Logo in Newsletter showcasing you as the sponsor of a STOL leg, and a hyperlink to your URL of choice.



ADD-ON EXPOSURE

- ✈ + \$250 Add your logo to the 2026 Airshow T-Shirt. Regularly priced at \$350.
- ✈ + Donate your product to be included in VIP Welcome Basket. Your logo and website URL will be included in newsletter to Dragon Laire attendees.

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SPONSORSHIP OPPORTUNITIES

EVENT SPECIFIC - STATIC DISPLAY



- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities

HIGH TRAFFIC BRAND VISIBILITY

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Your brand will be showcased to more than 3,000 attendees and live on forever in photos shared on MLAS digital channels and in attendees personal photos.

COST \$5,000 INCLUDES

- ✈ 10x10 Booth, right on the tarmac in the middle of the static air display.
- ✈ Logo on the Static Show sign at the Airshow.
- ✈ Company Listing on Website with a hyperlink to your URL of choice.
- ✈ Social media posts showcasing you as the sponsor of the Static Show.
- ✈ Logo in Newsletter showcasing you as the sponsor of the Static Show, and a hyperlink to your URL of choice.
- ✈ Logo on the digital map and attendee digital brochure.



Static Display sign at Airshow

ADD-ON EXPOSURE

- ✈ + \$250 Add your logo to the 2026 Airshow T-Shirt. Regularly priced at \$350.
- ✈ + Donate your product to be included in VIP Welcome Basket. Your logo and website URL will be included in newsletter to Dragon Laire attendees.

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FULL SPONSORSHIP DETAILS

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SPONSORSHIP OPPORTUNITIES PARTNER

- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities



EXTENDED COMMUNITY BRAND EXPOSURE

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Showcase your products and services to more than 3,000 attendees.

COST \$10,000 INCLUDES

- ✈ 10x10 Booth, right on the tarmac in the middle of the static air display.
- ✈ Logo on the event banners hung in premiere places at the Airshow.
- ✈ Logo on Airshow attendee T-shirt.
- ✈ Item in Airshow attendee swag bag. *Item provided by company.*
- ✈ Company Listing on Website with a hyperlink to your URL of choice.
- ✈ 5x Social media posts showcasing you as the sponsor of the Airshow.
- ✈ Logo in 5x Newsletters showcasing you as the sponsor of the Airshow, and a hyperlink to your URL of choice.



VIP Private Pilots Dinner

VIP EXPERIENCE INCLUDES

- ✈ Invitation to the private Pilots VIP Dinner for continued story sharing.

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SPONSORSHIP OPPORTUNITIES SIGNATURE

- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities



VIP EXPERIENCE + FULL BRAND EXPOSURE

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Showcase your products and services to more than 3,000 attendees.

COST \$25,000 INCLUDES

- ✈ 10x20 Booth, right on the tarmac in the middle of the static air display.
- ✈ Logo on the event banners hung in premiere places at the Airshow.
- ✈ Logo on Digital Airshow event map.
- ✈ Logo on Airshow attendee T-Shirt and pilot poster.
- ✈ Item in Airshow attendee swag bag. *Item provided by company.*
- ✈ Company Listing on Website with a hyperlink to your URL of choice.
- ✈ 10x Social media posts showcasing you as the sponsor of the Airshow.
- ✈ Logo in 12x Newsletters showcasing you as the sponsor of the Airshow, and a hyperlink to your URL of choice.



Company + Client photo

VIP EXPERIENCE INCLUDES

- ✈ Invitation to the private Pilots VIP Dinner for continued story sharing.
- ✈ Private tour of a plane and company photo. You are welcome to include a client of your choice.

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SPONSORSHIP OPPORTUNITIES PRESENTING

- ✈ Regional Customers
- ✈ Company Branding
- ✈ Networking Opportunities



THE OFFICIAL SPONSOR OF THE AIRSHOW

The Moses Lake Airshow is becoming a premiere family-friendly event in Grant County. Our attendees support their local communities.

Showcase your products and services to more than 5,000 attendees.

COST \$50,000 INCLUDES

- ✈ 12x36 Booth, right on the tarmac in the middle of the static air display.
- ✈ Logo on the event banners hung in premiere places at the Airshow.
- ✈ Logo on Digital Airshow event map.
- ✈ Logo on Airshow attendee T-Shirt and ALL marketing materials.
- ✈ Company Listing on Website with a hyperlink to your URL of choice.
- ✈ 10x Social media posts showcasing you as the sponsor of the Airshow.
- ✈ Logo in 20x Newsletters showcasing you as the sponsor of the Airshow, and a hyperlink to your URL of choice.



Private Flight

VIP EXPERIENCE INCLUDES

- ✈ Invitation to the private Pilots VIP Dinner for continued story sharing.
- ✈ Private tour of a plane and company photo.
- ✈ A flight for one at the Airshow.

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Why Moses Lake Airshow?

MARKET TO A FAMILY-FOCUSED COMMUNITY

The Moses Lake Airshow is becoming an iconic summer family-tradition, creating lasting memories for generations. Partnering with the MLAS presents a unique opportunity for brands to connect with a diverse and locally-engaged community. Our audience shops brands that are committed to local support.

By supporting the Airshow, you demonstrate your commitment to local growth and showcase your brand as a supporter of family-friendly events that foster a sense of community pride.



93% of MLAS attendees choose to support local community events.



75% of MLAS attendees choose to shop local sponsors over non-local.

“ WHAT OUR PARTNERS ARE SAYING

Moses Lake is a growing Aviation Hub and we want to support that while hiring local talent, and the MLAS attracts that.

Our brand aligns with the MLAS community, family-friendly focused event. Connecting with attendees drives more memberships.

We invest in the MLAS to support family activities and innovation in our community.



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